

**t:** (905) 477-4006  
**f:** (905) 415-7623  
302 Town Centre Blvd., Suite 300  
Markham, ON L3R 0E8  
[siennialiving.ca](http://siennialiving.ca)



## **Sienna for Seniors Foundation establishes Indigenous student bursary in health care**

**MARKHAM, Ontario, Dec. 16, 2021** -- Sienna for Seniors Foundation, the charitable arm of Sienna Senior Living ("Sienna"), is proud to announce support for Indspire to establish a bursary award for Indigenous students in British Columbia pursuing education in nursing or health care assistant programs. The Foundation's \$25,000 donation to Indspire's Building Brighter Futures: Bursaries, Scholarships and Awards program, is being matched by the Government of Canada. This will double the impact of Sienna's donation to \$50,000, guaranteeing funds for two students to apply for up to \$5,000 each to support their education in healthcare. This initial gift will allow the bursary to remain in place for a five-year period.

"Our goal is to help grow the number of health care workers who are passionate about caring for seniors in Canada," said Nitin Jain, President and CEO of Sienna Senior Living. "As a Canadian company we also have a role to play in creating equal opportunities for Indigenous students to find fulfilling careers in the seniors' living sector, and to enrich the sector with their experiences and traditional practices."

Founded in 1985, Indspire is recognized as one of the Top 10 most impactful charities in Canada. In 2020-21, Indspire provided more than \$20 million through more than 6,200 scholarships, bursaries and awards, making it the largest funder of Indigenous education outside the federal government.

"These awards represent a significant new opportunity for Indigenous learners," said Mike DeGagné, President & CEO of Indspire. "We are very excited to be working with the Sienna for Seniors Foundation on this initiative, which will simultaneously open doors for First Nations, Inuit, and Métis students while ensuring that our older generations will receive the compassionate, knowledgeable care that they richly deserve."

Sienna Senior Living is one of the largest seniors' living providers in Canada, owning, operating and managing a total of 83 long-term care communities and retirement residences in Ontario and B.C. In addition to funding the Indspire bursary, students will also be supported with opportunities to gain work placement experience and mentorship with Sienna.

"Sienna is committed to taking concrete steps towards reconciliation by building and strengthening partnerships with Indigenous communities," said Mr. Jain. "Working with Indspire, we hope to better understand the challenges Indigenous students are overcoming and help celebrate their achievements."

The Sienna for Seniors Foundation makes targeted investments to registered charities serving seniors in the communities across Canada where Sienna has become an important part of the social fabric.

### **About Sienna Senior Living**

Sienna Senior Living Inc. ([TSX: SIA](https://www.sia.com)) offers a full range of seniors' living options, including independent living, assisted living, long-term care, and specialized programs and services. Sienna's approximately 12,000 employees are passionate about helping residents live fully every day. For more information, please visit [www.siennialiving.ca](http://www.siennialiving.ca).

### **For further information, please contact:**

Nadia Daniell-Colarossi, Media Relations  
p: 905-477-4006 extension 2034  
e: [mediainquiry@siennialiving.ca](mailto:mediainquiry@siennialiving.ca)

**The warmth of human connection**