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FOR IMMEDIATE RELEASE

Dr. Andrea Moser joins Sienna Senior Living as the company's first Chief Medical Officer

October 30, 2020 – (MARKHAM, ON) – Sienna Senior Living is pleased to announce that [Dr. Andrea Moser](#) has joined its team as Chief Medical Officer and Senior Vice President, effective October 19, 2020. Dr. Moser is a family physician with added competency in the care of the elderly, a preeminent leader in long-term care, and a Certified Medical Director through the American Medical Directors Association. Dr. Moser has worked in a variety of healthcare settings since 1995 and has held various positions including: Clinical Quality Lead for Health Quality Ontario (HQO), Associate Medical Director for The Jewish Home for the Aged, and Chief Medical Information Officer for Baycrest. In addition, she is Vice President of the Canadian Society for Long Term Care Medicine and served as President, Ontario Long Term Care Physicians from 2010 to 2014, as well as, Chair of the Section of Long Term Care & Care of the Elderly for the Ontario Medical Association from October 2014 to March 2017. She is Associate Professor in the Department of Family and Community Medicine with the University of Toronto and was co-developer of the Ontario Long Term Care Clinicians Medical Director Curriculum.

Since first joining Sienna in July as a consultant, Dr. Moser has brought tremendous expertise in enhancing Sienna's medical practices and policies. Dr. Moser is also focused on enhancing the organization's virtual care capacity to help reduce the need for residents to go to hospitals, give residents access to a broader range of medical experts, and better ensure the continuity of care when there are outbreaks.

"Dr. Moser is well-known and highly respected within the field of public health in Canada and in the care of the elderly," said Nitin Jain, President and CEO, Sienna Senior Living. "I am very pleased that she has agreed to take on this critical leadership role and I would like to thank Dr. Moser for the work she is doing to safeguard our residents and team members during this pandemic and beyond. I know we have found the right person for the position and a true role model for our organization," he added.

"I am very pleased and honoured to be able to take on this newly-established role and I look forward to building on the tremendous work the Sienna team has already done to prioritize the health and well-being of all its residents and team members," said Dr. Moser. "I'm also pleased to help in ensuring residents and families are supported in every way possible including through important discussions about appropriate advanced care planning and to examine Sienna's medical services model, including the role and engagement of medical directors, physicians, nurse practitioners, team members, and external partners," she added.

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About Sienna Senior Living

Sienna Senior Living Inc. offers a full range of seniors' living options, including independent living, assisted living, long-term care, and specialized programs and services. Sienna's approximately 13,000 employees are passionate about helping residents live fully every day. For more information, please visit www.siennaliving.ca or contact: Natalie Gokchenian, Director, Communications & Stakeholder Relations (437) 771- 2531 natalie.gokchenian@siennaliving.ca