



Sienna Earns Coveted Spot on Globe and Mail List for Executive Gender Diversity

MARKHAM, Ontario, March 24, 2023 -- Sienna Senior Living is pleased to announce it has been recognized by The Globe and Mail's 2023 Report on Business [Women Lead Here](#) benchmark. For the second consecutive year, Sienna has been identified for best-in-class executive gender diversity in corporate Canada.

Sienna is one of the 90 Canadian companies, out of 500 analyzed by Report on Business magazine, to receive the Women Lead Here seal. Established in 2020, the Women Lead Here initiative applies a proprietary research methodology to determine Canadian corporations with the highest degree of gender diversity among executive ranks. This initiative highlights businesses that have made tangible, systemic, organizational progress related to executive gender parity.

With 50% of senior executive positions held by women, Sienna exceeds the list's overall average of 46%.

"As a leader in the senior living sector, women at Sienna are a driving force behind our high quality care and operational excellence," said Nitin Jain, President and CEO of Sienna Senior Living. "We have a long-standing culture of recognizing the value of diverse leadership and as a result, we have many team members who are able to grow their careers with us."

Women team members make up the majority of Sienna's total workforce, which is reflective of the sector. The high percentage of our female workforce is also reflected in senior leadership positions with approximately 78% of our leaders identifying as women.

"Achieving gender parity at the executive level continues to have a positive impact on our company's performance, culture and ability to cultivate new leaders from within our own teams," says Olga Giovanniello, Chief Human Resources Officer and Executive Vice President.

About Sienna Senior Living

Sienna Senior Living Inc. (TSX:SIA) offers a full range of seniors' living options, including independent living, assisted living, long-term care, and specialized programs and services. Sienna's approximately 12,000 employees are passionate about cultivating happiness in daily life. For more information, please visit www.siennialiving.ca.